



# DOCTOR HONORIS CAUSA



PROFESOR  
**STEFAN C. SCHALTEGGER**

*Profesor universitar, Leuphana University din Luneburg;  
Director al Center for Sustainable Management  
și coordonator al programului de MBA  
în Management al sustenabilității*





CEREMONIA PENTRU DECERNAREA TITLULUI DE DOCTOR HONORIS CAUSA  
Domnului Profesor universitar doctor STEFAN SCHALTEGGER  
Leuphana University of Lüneburg, Centre for Sustainability Management

**10 martie, ora 12.00, Sala Senatului, Universitatea Danubius**

Ora 12.00

Cuvânt de bun - venit – Rectorul Universității Danubius, Dl. Conf. univ. dr. Andy Pușcă

Ora 12.02 – 12.04

Cuvânt de bun-venit Președinte Senat Universitatea Danubius, Dna. Conf. univ. dr. Mirela Arsith

Ora 12.04 – 12.07

Cuvânt de bun-venit Președinte Fondator al Universității Danubius, Dl. Prof. univ. dr. Benone Pușcă

Ora 12.07– 12.10

Președintele Senatului citește Hotărârea de Senat privind acordarea titlului de Doctor Honoris Causa  
Dlui. Profesor S. Schaltegger

Ora 12.10 – 12.15

Prorectorul pentru activitatea de cercetare, Dl. Conf. univ. dr. Florian Nuță, citește Laudatio

Ora 12.15 – 12.20

Conf. univ. dr. Gheorghe Lateș citește Diploma de Doctor Honoris Causa

ORA 12.20 – 12.23

GAUDEAMUS IGITUR

ORA 12.23 – 12.28

Discurs de mulțumire al Dlui. Profesor S. Schaltegger, Doctor Honoris Causa al Universității Danubius

Ora 12.28 – 12.38

Mesaje de felicitare pentru Dl. Profesor S. Schaltegger, Doctor Honoris Causa al Universității Danubius

ORA 12.38 – 13.00

Pauza de cafea și Conferința de Presă

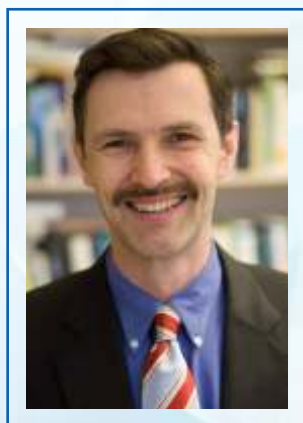
Ora 13.00 – 13.45

Prelegere a Dlui. Profesor S. Schaltegger, Doctor Honoris Causa al Universității Danubius

Ora 13.45

Închidere eveniment

# DOCTOR HONORIS CAUSA AL UNIVERSITĂȚII DANUBIUS



PROFESOR UNIVERSITAR DOCTOR  
STEFAN C. SCHALTEGGER

LEUPHANA UNIVERSITY OF LÜNEBURG  
CENTRE FOR SUSTAINABILITY MANAGEMENT





# LAUDATIO

***Domnule Rector, Profesor Andy Pușcă,  
Domnule Președinte, Profesor Benone Pușcă,  
Doamnă Președinte a Senatului, Profesor Mirela Arsith,  
Stimați membri ai Senatului,  
Stimați membri ai Comunității Academice din Universitatea Danubius din Galați,  
Distinși invitați,  
Dragi colegi și studenți,***

Sunt onorat să prezint astăzi, în numele Comitetului de elaborare a Laudatio, activitatea științifică și profesională a Domnului Profesor universitar doctor Stefan Schaltegger și să salut din partea întregii comunități academice danubiene personalitatea sa remarcabilă și contribuțiile științifice recunoscute la nivel mondial.

Domnul Stefan Schaltegger și-a început cariera științifică la Universitatea din Basel, unde a obținut în anul 1992 titlul de doctor cu distincția Signi Cum Laude (with high praise).

În prezent este profesor al Universității Leuphana din Luneburg și director al Center for Sustainability Management. Este invitat în mod frecvent ca visiting profesor la University of South Australia și University of Sydney, precum și la alte universități din Europa și din Statele Unite.

La Universitatea din Luneburg a îndeplinit diferite funcții de conducere și a fost inițiatorul unui program de MBA în domeniul managementului sustenabilității de care se ocupă și în prezent.



# CONTRIBUȚII ȘTIINȚIFICE ȘI EDITORIALE

Este membru al juriului German Corporate Sustainability Award (din 2010), Daimler Environmental Award, German Next Economy Award, precum și membru al comitetului științific al R.I.O. Impuls Management Forum for Sustainable Development. A fost membru al „Lateral Think Tank” al Swiss Academy of Technical Sciences, al Association for Ecological Economics and Management precum și al Academy for Spatial Planning.

Este director al comitetului de conducere al Environmental Management Accounting Network și este implicat în promovarea domeniului printr-o serie de conferințe la nivel mondial sub egida EMAN.

Principalele domenii științifice în care Domnul Profesor Stefan Schaltegger și-a adus contribuția și pe care le-a îmbogățit în decursul timpului se referă la Contabilitatea de mediu, Evaluarea și raportarea performanței de mediu și a sustenabilității; Modele de afaceri sustenabile și managementul sustenabilității întreprinderilor; Managementul strategic al părților interesate; Integrarea managementului sustenabilității în strategia de dezvoltare a firmei; Antreprenoriat sustenabil etc.

În decursul carierei sale științifice de până acum, Domnul Profesor Schaltegger a publicat peste **400 de lucrări în reviste, volume ale conferințelor și volume colective, peste 100 de articole în jurnale științifice, peste 40 de cărți în calitate de autor sau editor**, dintre care 4 au fost traduse și în alte limbi decât engleză sau germană (japoneză, chineză etc.). Articolele sale, publicate în jurnale de cel mai înalt nivel științific, sunt elemente de referință pentru cercetătorii și autorii din întreaga lume, datorită valorii lor adăugate și a elementelor de pionierat dezbătute.



# MEDIUL INTERNAȚIONAL INOVAȚIE, INIȚIATIVĂ

Pentru contribuțiile sale științifice și editoriale a primit numeroase premii și distincții printre care amintim: „Cea mai bună lucrare”, acordat de către Academy of Management (1992) pentru lucrarea „Developing a Green Business Portofolio, Long Range Planning” (coautor: Ann Ilinitich); „Environmental Award”, din partea German Environmental Management Association (2007); Premiul pentru cercetare, din partea International Federation of Accountants (IFAC) (2002) (pentru lucrarea scrisă împreună cu Roger Burritt și Tobias Hahn, „Towards a Comprehensive Framework for Environmental Management Accounting. Links between Business Actors and Environmental Management Accounting Tools”); „Premiul Emerald pentru excelență” (2013), pentru lucrarea „Measuring the (Un-) Sustainability of Industrial Biomass Production and Use” (scrisă împreună cu Roger Burritt); „Premiul Emerald pentru excelență” (2015) pentru lucrarea „Measuring and Managing Sustainability Performance of Supply Chains” (împreună cu Roger Burritt) și altele.

A inițiat și dezvoltat noi concepte în domeniul dezvoltării durabile și a managementului de mediu. Astfel conceptul de eco-eficiență (1990), împreună cu Andreas Sturm și Peter Donath, în cadrul unui proiect de cercetare, concept popularizat mai apoi în lucrarea „Changing Course” a lui Stefan Schmidheiny, lansat la Conferința pentru Mediu și Dezvoltare a ONU de la Rio de Janeiro din 1992. Tot Stefan Schaltegger a stat la originea conceptului de „balanced socio-economic management” (1990), „Environmental Shareholder Value” (1997) și a celui de „Sustainability Balanced Scorecard” (2001). Este părintele Contabilității de Mediu, fiind primul care a abordat și trasat elementele de doctrină și metodologie pentru acest domeniu (1992), aprofundând apoi cadrul conceptual al „Contabilității de Gestiune a Mediului” (2002).







UNIVERSITATEA  
DANUBIUS



Reprezentând un reper al vieții științifice și academice mondiale, Domnul Profesor Stefan Schaltegger a fost invitat să facă parte din comitetul de redacție al unora dintre cele mai prestigioase jurnale științifice din lume, dintre care amintim: Business Strategy and the Environment, Eco-Management and Auditing, Corporate Social Responsibility and Environmental Management, Greener Management International, Progress in Industrial Ecology, Social and Environmental Accountability Journal, Issues in Social and Environmental Accounting, Sustainability Accounting, Management and Policy Journal, Accounting, Auditing and Accountability Journal, Journal of Environmental Sustainability, Advances in Environmental Accounting and Management și altele. În întreaga sa carieră de până acum, Domnul Profesor Schaltegger a promovat și dezvoltat noi domenii științifice, a căutat în permanentă excelența și s-a remarcat la nivel internațional prin contribuții esențiale. Cariera sa aclamată prin numeroase premii și onoruri în toată lumea este un reper academic de o valoare incontestabilă.

**Domnule Profesor Stefan Schaltegger, comunitatea academică a Universității Danubius din Galați, în semn de prețuire a întregii dumneavoastră contribuții pentru dezvoltarea științei și cunoașterii la nivel internațional, vă acordă cea mai înaltă distincție a sa.**

Felicitări,  
Doctor Honoris Causa Stefan C. Schaltegger!



## Comitetul de elaborare a Laudatio

Conf. univ. dr. Andy Corneliu Pușcă  
Rector al Universității Danubius din Galați

Prof. univ. dr. Neculai Tabără  
Universitatea Alexandru Ioan Cuza din Iași

Conf. univ. dr. Florian Marcel Nuță  
Universitatea Danubius din Galați

Prof. univ. dr. Adriana Tiron Tudor  
Universitatea Babeș-Bolyai din Cluj Napoca

Prof. univ. dr. Robert Aurelian Șova  
Academia de Studii Economice din București, CECCAR

Prof. univ. dr. Iuliana Eugenia Georgescu  
Universitatea Alexandru Ioan Cuza din Iași

Conf. univ. dr. Ecaterina Necșulescu  
Universitatea Danubius din Galați

THE CEREMONY OF AWARDING THE TITLE OF DOCTOR HONORIS CAUSA TO  
Professor STEFAN SCHALTEGGER, PhD  
Leuphana University of Lüneburg, Centre for Sustainability Management  
**10 March, 12.00, Senate Room, C building, 2<sup>nd</sup> floor, Danubius University**

12.00

Greetings from the Rector of Danubius University, Mr. Associate Professor Andy Pusca, PhD

12.02 – 12.04

Greetings from the President of Danubius University's Senate Mrs. Associate Professor Mirela Arsith, PhD

12.04 – 12.07

Greetings from the Founder of Danubius University, Mr. Professor Benone Pusca, PhD

12.07– 12.10

The President of the Senate reads the Senate's Decision  
on awarding the title of Doctor Honoris Causa to Professor S. Schaltegger, PhD

12.10 – 12.15

Vice-Rector for Scientific Affairs, Mr. Associate Professor Florian Nuta, PhD reads Laudatio

12.15 – 12.20

Associate Professor Gheorghe Lates reads the Diploma of Doctor Honoris Causa

12.20 – 12.23

GAUDEAMUS IGITUR

12.23 – 12.28

Thank you speech of Mr. Professor S. Schaltegger, PhD, Doctor Honoris Causa of Danubius University

12.28 – 12.38

Messages of congratulations  
to Mr. Professor S. Schaltegger, PhD, Doctor Honoris Causa of Danubius University

12.38 – 13.00

Coffee break and Press Conference

13.00 – 13.45

Lecture of Professor S. Schaltegger, PhD, Doctor Honoris Causa of Danubius University

13.45

Closing session

# DOCTOR HONORIS CAUSA OF DANUBIUS UNIVERSITY



STEFAN C. SCHALTEGGER, PHD

LEUPHANA UNIVERSITY OF LÜNEBURG  
CENTRE FOR SUSTAINABILITY MANAGEMENT





# LAUDATIO

***Mr. Rector, Professor Andy Pușcă,  
Mr. President, Professor Benone Pușcă,  
Mrs. President of the Senate, Professor Mirela Arsith,  
Honorable Members of the Senate,  
Esteemed members of the Academic Community of Danubius University from  
Galati,  
Distinguished guests,  
Dear Colleagues and Students,***

I am honored to present today, on behalf of the Laudatio Board, the scientific and professional work of Professor Stefan Schaltegger, PhD, and to acclaim on behalf of the entire Danubius academic community his outstanding personality and scientific contributions.

Professor Stefan Schaltegger began his scientific career at the University of Basel, where he obtained his PhD in 1992 with "High Praise" (Signi Cum Laude distinction).

He is currently a professor at Leuphana University of Lüneburg and head of the Center for Sustainability Management. He is frequently invited as a Visiting Professor at the University of South Australia and at the University of Sydney, as well as at other universities in Europe and in the United States. He held management positions at the University and, among others, he initiated and coordinated an MBA program in Sustainability Management.



# PROMOTING SCIENCE ALL OVER THE WORLD

He has been, since 2010, a member of the jury of the German Corporate Sustainability Award, of the Daimler Environmental Award, assessment partner of the German Next Economy Award (sustainable start-up award; since 2015), member of the Scientific Board of the R.I.O. Impulse Management Forum for Sustainable Development (since 1997). He has been a member of the "SustainAbility Faculty" of the Think Tank SustainAbility Ltd. London (since 1998). He was also member of the "Lateral Think Tank" of the Swiss Academy of Technical Sciences (1997-2012), member of the advisory group of the Association for Ecological Economics and Management (1998-2004: member of the board, 2004 – 2008: member of the advisory group) and member of the Scientific Board of the Academy for Spatial Planning (2006 - 2008).

He is Chairman of the Steering Committee of the Environmental Management Accounting Network (EMAN) and he is involved in the EMAN International Conferences, promoting all over the world the field of environmental management accounting and sustainability issues.

The main research areas that Professor Schaltegger enriched with his valuable contribution are the following: Environmental and sustainability accounting, performance measurement and reporting; Corporate sustainability management; Business models for sustainability and business cases for sustainability; Sustainable entrepreneurship; Strategic stakeholder management; Methods and concepts of operational corporate sustainability management; Integration of sustainability management and economics, etc. He authored more than 400 journal papers, contributions in edited volumes, conference proceedings, discussion papers, etc., more than 100 articles in scientific journals, more than 40 scientific books (author/editor), of which 4 books have been translated into different languages, other than English and German (Japanese, Chinese, etc.). His scientific articles were published in highly appraised journals, and are reference work for researchers and scholars worldwide, based on their scientific value and breakthrough feature.





# VALUABLE SCIENTIFIC CONTRIBUTION

For his valuable scientific contributions he was awarded in many occasions by publishers and international organizations. The following are worth mentioning: Best paper award of the Academy of Management (1992) co-authored with Ann Ilinitich (Published as: Ilinitich, A. & Schaltegger, S. (1995): Developing a Green Business Portfolio, Long Range Planning, Vol. 28, No. 2, 29-38); Environmental award of the German Environmental Management Association (BAUM) for the category "science" (2007); Research award ("article of merit") by the Professional Accountants in Business (PAIB) Committee of the International Federation of Accountants (IFAC) (together with Roger Burritt and Tobias Hahn: Burritt R.; Hahn, T. & Schaltegger, S. (2002): Towards a Comprehensive Framework for Environmental Management Accounting. Links Between Business Actors and Environmental Management Accounting Tools, Australian Accounting Review, Vol. 12, No. 2, 39-50); Emerald Award for Excellence 2013 for "Highly Commended Papers" (Burritt, R. & Schaltegger, S. 2012: Measuring the (Un-)Sustainability of Industrial Biomass Production and Use, Sustainability Accounting, Management and Policy Journal, Vol. 3, No. 2, 109-133); Emerald Award for Excellence 2015 for "Highly Commended Papers" (Schaltegger, S. & Burritt, R. 2014: Measuring and Managing Sustainability Performance of Supply Chains. Review and Sustainability Supply Chain Management Framework, Supply Chain Management: An International Journal, Vol. 19, No. 3, 232-241) and many more.

He initiated and developed various approaches in corporate environmental and sustainability management, including the "Eco-efficiency" concept (1990, together with Andreas Sturm and Peter Donath in a research project). The concept has been popularized by Stefan Schmidheiny in his book "Changing Course" launched in 1992 at the UNCED conference in Rio de Janeiro. He developed the concept of "balanced socio-economic management" (1990), "Environmental Shareholder Value" (1997) and "Sustainability Balanced Scorecard" (2001). He is the creator of the first approaches of the Environmental Accounting (1992) and later on the first to create the framework for Environmental Management Accounting (2002).



Professor Stefan Schaltegger was invited to participate in and enrich the scientific board of many prestigious scientific journals around the world: Business Strategy and the Environment, Eco-Management and Auditing, Corporate Social Responsibility and Environmental Management, Greener Management International, Progress in Industrial Ecology, Social and Environmental Accountability Journal, Issues in Social and Environmental Accounting, Sustainability Accounting, Management and Policy Journal, Accounting, Auditing and Accountability Journal, Journal of Environmental Sustainability, Advances in Environmental Accounting and Management, etc.

Throughout his entire career, Professor Stefan Schaltegger promoted and developed new scientific fields, continuously sought excellence and was noted internationally thanks to his essential contributions. His career was acclaimed through numerous awards and honors worldwide, being a valuable academic landmark.

**Professor Stefan Schaltegger, as a token of appreciation for your significant contribution to the international development of science and knowledge, the academic community of the Danubius University of Galati awards you its highest distinction.**

Congratulations,  
Doctor Honoris Causa Stefan C. Schaltegger!



## Members of the Laudatio Drafting Committee

Associate Professor Andy Corneliu Pușcă, PhD

Rector of Danubius University of Galati

Professor Neculai Tabără, PhD

Alexandru Ioan Cuza University of Iasi

Associate Professor Florian Marcel Nuță, PhD

Danubius University of Galati

Professor Adriana Tiron Tudor, PhD

Babes-Bolyai University of Cluj Napoca

Professor Robert Aurelian Șova, PhD

The Bucharest University of Economic Studies, CECCAR

Professor Iuliana Eugenia Georgescu, PhD

Alexandru Ioan Cuza University of Iasi

Associate Professor Ecaterina Necșulescu, PhD

Danubius University of Galati



# About



## Prof. Dr. Stefan Schaltegger

Professor of Sustainability Management  
Centre for Sustainability Management (CSM)  
Leuphana University Lüneburg  
+49 (0) 4131 677 2181  
[schaltegger@uni.leuphana.de](mailto:schaltegger@uni.leuphana.de)

## Research Fields

Corporate sustainability management, Stakeholder theory, Sustainability accounting, Performance measurement and management, Concepts and tools of sustainability management

## University Education

1998 Habilitation in Business Administration, University of Basel  
1992 Dr. rer. pol., University of Basel  
1987 Lic. rer. pol., University of Basel

## Professional Experience

Since 1999 Professor of Sustainability Management, head of Centre for Sustainability Management, Leuphana University Lüneburg  
1996-1998 Assistant Professor of Economics, University of Basel  
1992-1993 Post-doc researcher, University of Washington, Seattle

## Administrative Experience

2006-2011 Vice-president research, Leuphana University Lüneburg  
2004-2005 Vice-dean research (Prodekan)  
Since 1988 Various administrative positions, incl. founder and head of the MBA Sustainability Management, head of PhD committee, head of finances of the faculty, head of department, head of search committees for professors, founder and head of business-university fora like the Sustainability Leadership Forum etc.



*continued from previous page*

## Author performance statistics

(according to "Publish or Perish", W. Harzing, February 2017)

Publications: 433; Citations: 12,346; Cites/year: 441; Cites/paper: 28.51; h-index: 55

## Honors and Memberships

Member of the editorial board of 14 international academic journals (incl. associate editor)

Honorary doctorate (Dr h.c.) awarded by Danubius University Galati (2017); Best paper award of the Academy of Management (1992) together with Ann Ilinitich. Published as: Ilinitich, A. & Schaltegger, S. (1995): Developing a Green Business Portfolio, Long Range Planning, Vol. 28, No. 2, 29-38; Environmental award of the German Environmental Management Association (BAUM) for the category "science" (2007), Research award ("article of merit") by the Professional Accountants in Business (PAIB) Committee of the International Federation of Accountants (IFAC) together with Roger Burritt and Tobias Hahn: Burritt R.; Hahn, T. & Schaltegger, S. (2002): Towards a Comprehensive Framework for Environmental Management Accounting. Links Between Business Actors and Environmental Management Accounting Tools, Australian Accounting Review, Vol. 12, No. 2, 39-50; Emerald „outstanding reviewer award" 2011; Emerald Award for Excellence 2013 for "Highly Commended Papers" (Burritt, R. & Schaltegger, S. 2012: Measuring the (Un-)Sustainability of Industrial Biomass Production and Use, Sustainability Accounting, Management and Policy Journal, Vol. 3, No. 2, 109-133); Emerald Award for Excellence 2015 for "Highly Commended Papers" (Schaltegger, S. & Burritt, R. 2014: Measuring and Managing Sustainability Performance of Supply Chains. Review and Sustainability Supply Chain Management Framework, Supply Chain Management: An International Journal, Vol. 19, No. 3, 232-241.); Research award of Leuphana University Lüneburg in the category "Best researcher" (2015); Knowledge transfer and continuous education award of Leuphana University (2009).

Member of the expert forum sustainable economy of the high tech strategy board of the German federal government (since 2015); member of the steering committee of the national research programme "Sustainable Infrastructure Development (NFP 54)" of the Swiss National Science Foundation (2003-2011); Member of the steering committee of the framework programme "Research for Sustainability" of the German Federal Ministry of Science and Education (BMBF) (2004-2008); Member of research programme board "Sustainable Biotechnology" of the German Federal Ministry of Science and Education (BMBF) (2002-2006)

Honorary memberships: member of the Jury of the German Corporate Sustainability Award (since 2010); assessment partner of the German Next Economy Award (sustainable start-up award; since 2015), Jury of the Daimler Environmental Award (2011-2014); Scientific Board of the R.I.O. Impuls Management Forum for Sustainable Development, 1997-2007; member of the "SustainAbility Faculty" of the Think Tank SustainAbility Ltd. London (since 1998); member of the "Lateral Think Tank" of the Swiss Academy of Technical Sciences (1997-2012), member of the advisory group of the Association for Ecological Economics and Management (1998-2004 member of the board, 2004-2008 member of the advisory group); Jury member of the Econsense journalist prize for sustainable development, 2007-2014; research fellow at the Center for Research in Economics, Management and the Arts ([www.crema-research.ch](http://www.crema-research.ch)), since 2004; Affiliate Member of the Centre for Accounting, Governance and Sustainability (CAGS) of the University of South Australia, Adelaide, since 2011.



*continued from previous page*

## Important publications

- Schaltegger, S.; Hansen, E. & Lüdeke-Freund, F. (2016, online): Business models for sustainability. A co-evolutionary analysis of sustainable entrepreneurship, innovation and transformation. *Organization & Environment*, Vol. 29, No. 3, 264-289.
- Hansen, E. & Schaltegger, S. (2016): The sustainability balanced scorecard. A systematic review of architectures, *Journal of Business Ethics*, Vol. 133, 193-221.
- Hörisch, J.; Ortas, E.; Schaltegger, S. & Alvarez, I. (2015, online): Environmental effects of sustainability management tools: An empirical analysis of large companies, *Ecological Economics*, Vol. 120, December, 241-249.
- Johnson, M. & Schaltegger, S. (2015, online): Two decades of sustainability management tools for SMEs. How far have we come? *Journal of Small Business Management*, Vol. 54, No. 2, 481-505.
- Schaltegger, S. & Burritt, R. (2015, online): Business cases and corporate engagement with sustainability. Differentiating ethical motivations, *Journal of Business Ethics*. doi: 10.1007/s10551-015-2938-0
- Schaltegger, S. & Hörisch, J. (2015, online): In search of the dominant rationale in sustainability management. Legitimacy- or profit-seeking? *Journal of Business Ethics*. 10.1007/s10551-015-2854-3
- Baker, M. & Schaltegger, S. (2015): Pragmatism and new directions in social and environmental accountability research, *Accounting, Auditing and Accountability Journal*, Vol. 28, No. 2, 263-294.
- Hörisch, J.; Freeman, E. & Schaltegger, S. (2014): Applying stakeholder theory in sustainability management. Links, similarities, dissimilarities, and conceptual framework, *Organization & Environment*, Vol. 27, No. 4, 328-346.
- Schaltegger, S.; Beckmann, M. & Hansen, E. (2013): Transdisciplinarity in corporate sustainability. Mapping the field, *Business Strategy and the Environment*, Vol. 22, No. 4, 219-229.
- Schaltegger, S. & Wagner, M. (2011): Sustainable entrepreneurship and sustainability innovation. Categories and interactions, *Business Strategy and the Environment*, Vol. 20, No. 4, 222-237.
- Schaltegger, S. & Burritt, R. (2010): Sustainability accounting for companies. Catchphrase or decision support for business leaders? *Journal of World Business*, Vol. 45, No. 4, 375-384.
- Schaltegger, S. & Synnestvedt, T. (2002): The link between "green" and economic success. Environmental management as the crucial trigger between environmental and economic performance. *Journal of Environmental Management*, Vol. 65/4, 339-346.





# DOCTOR HONORIS CAUSA



PROFESSOR  
STEFAN C. SCHALTEGGER

*Full professor of Sustainability Management,  
Leuphana University of Lüneburg;  
Head of the Centre for Sustainability Management (CSM)  
and the MBA Sustainability Management*

